



# Crafting Solutions with **Immersive Technology**

Building Next - Generation **AR, VR, MR** &  
**Metaverse Solutions** for Businesses

# Accelerate Your Business Growth with Novac's Immersive Solutions

Novac Immerz leverages immersive technologies to bring a robust transformation in the overall functioning of industries. With immersive technologies, Novac Immerz aims to stimulate effective staff training, augment marketing efforts, improve customer experience, and enhance design and production efficiency while delivering greater engagement and salience by bridging the gap between the physical and virtual worlds.

## Why does your Business need Immersive Solutions?

**Immersive technologies** have the potential to streamline business operations, as well as engage customers and employees in new and innovative ways. Identifying the benefits and a strong business use case adoption will drive maximum growth.

- Connecting with customers
- Speeding up product design and development
- Effective Workforce Training
- Working More Efficiently
- Attracting talent



# Transformative Solutions Delivered at Scale with AR, VR, and Metaverse

Novac Immerz with its futuristic approach creates immersive solutions for industries and businesses aiding them in adapting the latest technology by imparting the most suitable use case in business processes. We provide the following solutions



## Augmented Reality Solutions

enhances real-world experiences by overlaying conceptual digital content to re-energize and boost your organisation's digital strategy.

## Virtual Reality Solutions

help organisations in building immersive worlds, allowing users to virtually experience products and services.



## Mixed Reality Solutions

solve real-world problems by understanding environments and triggering digital infographics overlaying the physical environments.

## Digital Twins

enable business owners to implement the right growth strategy for business using advanced data visualisation, data prototyping, and predictive maintenance.



## WebXR

allows businesses to grow with their highly accessible and easy-to-distribute content, confined to achieving business goals with our cross-platform and cross-browser solutions.

## Metaverse Development Services

We build innovative metaverse solutions, apps, and assets that increase and deliver real business value, to create a metaverse platform or a marketplace that brings great value to your business.



# Explore Myriad of Business Opportunities with Immersive Technologies



## Product/Service Visualisation

Enable Visual Configurations for customizable products with immersive technologies, thereby increasing transparency and previewing the final output.

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## AR/VR App Consultation

Our exquisite consulting team provides you insight into trending AR/VR technologies that can suit your business's needs.



## Virtual Showrooms

Our exquisite consulting team provides you insight into trending AR/VR technologies that can suit your business's needs.

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## Virtual Try-Ons

Maximise your sales by enabling a realistic shopping experience for your customer, with our Virtual Reality-based Try-On solutions.



## 360-degree Videos & Images

Offering 360-degree video and Image production services to capture and present your brand's presence/product/service in an effective and immersive way.

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## Virtual Events

With Virtual Events, participants can have plenty of networking opportunities and visual exploration, saving time and money while leveraging digital transformation.



## Virtual Meetings

Novac Immerz develops immersive virtual meeting rooms to bring visualisation to meetings that increase the participants' engagement, interaction, and emotion

# Unleash the Potential of **Immersive Learning** with

**bodyswaps**

**Transformative Soft Skills Training  
Delivered at Scale with **VR** and **AI****



## Explore Our Learners' Favourites



**Interview simulation**

Job Interview Simulator



**Clear communication**

Workplaces Communication Essentials



**Understanding conflicts**

Inclusive Leadership



**Gender inclusion**

Workplaces Communication Essentials



**Making a bad situation better**

Customer Experience



**Bias as a barrier**

Let's Talk About Race

and many more modules, available  
across **VR, PC & Mobile**

## Immersive Solutions for a Wide Array of Industries



**Banking & Financial  
Services**



**Chemical,  
Oil & Gas**



**Real Estate**



**Automotive  
Industry**



**Retail &  
Consumer brands**



**Education**



**Health &  
Safety Training**



**Healthcare &  
Pharma**



**Manufacturing**

Novac Technology Solutions is a digital transformation and cloud solutions company with strong expertise in Financial Services, Insurance Services, Retail Solutions, Immersive Solutions and Digital Learning. NOVAC is perfectly positioned to help businesses make the vital transition to the digital world.



## Ready to Transform Your Business with Immersive Solutions?

### Talk to us



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